

ORDER



Orders
Order / Rev: 2027727
Alt Order #: WOC12577070
Product Desc: TV
Estimate: 8177
Flight Dates: 10/27/20 - 11/02/20
Original Date / Rev: 06/25/20 / 06/25/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Waterfront Strategies / POL
Buying Contact: _____
Billing Contact: Amanda Adams
3050 K Street NW Suite 100
Washington, DC 20007

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ House Majority PAC
Demographic: A35+
Product Codes: IS-Candidate/US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru: _____
Advertiser External ID: 38241
Agency External ID: 10957AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/31/20	97	\$186,610.00	\$158,618.50
11/01/20	11/02/20	31	\$71,160.00	\$60,486.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	97	\$186,610.00	\$158,618.50	0.00
November 2020	31	\$71,160.00	\$60,486.00	0.00
Totals	128	\$257,770.00	\$219,104.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	29%	\$257,770.00
Market	100%	\$888,862.07

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	10/27/20	11/02/20	Local News @ 5a M-F #Htownrush @5a	CM	5:00 AM-6:00 AM	MTWTF--	:30	6	\$630.00	P02	0.00	NM	6	\$3,780.00
(Program: #Htownrush @5a)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					6	\$630.00		0.00			
N 2	KHOU	10/27/20	11/02/20	Local News @ 6a M-F #HTownrush @6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	10	\$1,100.00	P02	0.00	NM	10	\$11,000.00
(Program: #HTownrush @6a)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					10	\$1,100.00		0.00			
N 3	KHOU	10/27/20	11/02/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	20	\$850.00	P02	0.00	NM	20	\$17,000.00
(Program: CBS This Morning)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					20	\$850.00		0.00			
N 4	KHOU	10/27/20	11/01/20	CBS Sunday Morning CBS Sun Morn	CM	8:00 AM-9:30 AM	-----S	:30	2	\$2,380.00	P02	0.00	NM	2	\$4,760.00
(Program: CBS Sun Morn)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					2	\$2,380.00		0.00			
N 5	KHOU	10/27/20	11/01/20	Face the Nation Face the Nation	CM	9:30 AM-10:30 AM	-----S	:30	1	\$1,050.00	P02	0.00	NM	1	\$1,050.00
(Program: Face the Nation)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$1,050.00		0.00			
N 6	KHOU	10/27/20	11/02/20	Price is Right THE PRICE IS RIGHT	CM	10:00 AM-11:00 AM	MTWTF--	:30	6	\$1,630.00	P02	0.00	NM	6	\$9,780.00
(Program: THE PRICE IS RIGHT)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					6	\$1,630.00		0.00			
N 7	KHOU	10/27/20	11/02/20	Young & the Restless YOUNG & THE RESTLESS	CM	11:00 AM-12:00 PM	PMTWTF--	:30	6	\$1,630.00	P02	0.00	NM	6	\$9,780.00
(Program: YOUNG & THE RESTLESS)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					6	\$1,630.00		0.00			
N 8	KHOU	10/27/20	11/02/20	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	MTWTF--	:30	7	\$1,280.00	P02	0.00	NM	7	\$8,960.00
(Program: YOUNG & THE RESTLESS)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					7	\$1,280.00		0.00			
N 9	KHOU	10/27/20	11/02/20	Bold & the Beautiful BOLD & BEAUTIFUL	CM	12:30 PM-1:00 PM	PMTWTF--	:30	5	\$1,280.00	P02	0.00	NM	5	\$6,400.00
(Program: BOLD & BEAUTIFUL)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					5	\$1,280.00		0.00			
N 10	KHOU	10/27/20	11/02/20	Talk THE TALK	CM	1:00 PM-2:00 PM	MTWTF--	:30	5	\$1,150.00	P02	0.00	NM	5	\$5,750.00
(Program: THE TALK)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					5	\$1,150.00		0.00			
N 11	KHOU	10/27/20	11/02/20	Let's Make a Deal 2-3p LET'S MAKE A DEAL	CM	2:00 PM-3:00 PM	MTWTF--	:30	5	\$1,130.00	P02	0.00	NM	5	\$5,650.00
(Program: LET'S MAKE A DEAL)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					5	\$1,130.00		0.00			
N 12	KHOU	10/27/20	11/02/20	Ellen 3-4p ELLEN	CM	3:00 PM-4:00 PM	MTWTF--	:30	7	\$1,050.00	P02	0.00	NM	7	\$7,350.00
(Program: ELLEN)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					7	\$1,050.00		0.00			

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N13	KHOU	10/27/20	11/02/20	Local News @ 4p M-F 11 NEWS AT 4PM	CM	4:00 PM-5:00 PM	MTWTF--	:30	10	\$1,050.00	P02	0.00	NM	10	\$10,500.00
(Program: 11 NEWS AT 4PM)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			10		\$1,050.00		0.00				
N14	KHOU	10/27/20	11/02/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$1,530.00	P02	0.00	NM	5	\$7,650.00
(Program: 11 NEWS AT 5PM)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			5		\$1,530.00		0.00				
N15	KHOU	10/27/20	11/02/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$2,650.00	P02	0.00	NM	5	\$13,250.00
(Program: 11 NEWS AT 6PM)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			5		\$2,650.00		0.00				
N16	KHOU	10/27/20	11/01/20	Local News @ 530p Su 11 NEWS AT 530PM SUN	CM	5:30 PM-6:00 PM	-----S	:30	1	\$1,280.00	P02	0.00	NM	1	\$1,280.00
(Program: 11 NEWS AT 530PM SUN)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-----S			1		\$1,280.00		0.00				
N17	KHOU	10/27/20	11/02/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$4,530.00	P02	0.00	NM	5	\$22,650.00
(Program: WHEEL OF FORTUNE)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			5		\$4,530.00		0.00				
N19	KHOU	10/27/20	11/02/20	Mon Prime C BULL	CM	9:00 PM-10:00 PM	M-----	:30	1	\$5,900.00	P02	0.00	NM	1	\$5,900.00
(Program: BULL)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	M-----			1		\$5,900.00		0.00				
N20	KHOU	10/27/20	10/27/20	Tue Prime A NCIS	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$9,250.00	P02	0.00	NM	1	\$9,250.00
(Program: NCIS)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-T-----			1		\$9,250.00		0.00				
N21	KHOU	10/27/20	10/27/20	Tue Prime B FBI	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$8,100.00	P02	0.00	NM	1	\$8,100.00
(Program: FBI)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-T-----			1		\$8,100.00		0.00				
N25	KHOU	10/27/20	10/28/20	Wed Prime C SEAL TEAM	CM	9:00 PM-10:00 PM	--W----	:30	1	\$6,700.00	P02	0.00	NM	1	\$6,700.00
(Program: SEAL TEAM)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	--W----			1		\$6,700.00		0.00				
N26	KHOU	10/27/20	10/29/20	Thu Prime A YNG SHLDON/THE UNICORN	CM	7:00 PM-8:00 PM	---T---	:30	1	\$9,830.00	P02	0.00	NM	1	\$9,830.00
(Program: YNG SHLDON/THE UNICORN)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	---T---			1		\$9,830.00		0.00				
N27	KHOU	10/27/20	10/30/20	Fri Prime A MACGYVER	CM	7:00 PM-8:00 PM	----F--	:30	1	\$5,550.00	P02	0.00	NM	1	\$5,550.00
(Program: MACGYVER)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	----F--			1		\$5,550.00		0.00				
N28	KHOU	10/27/20	10/30/20	Fri Prime B MAGNUM PI	CM	8:00 PM-9:00 PM	----F--	:30	1	\$5,550.00	P02	0.00	NM	1	\$5,550.00
(Program: MAGNUM PI)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	----F--			1		\$5,550.00		0.00				
N29	KHOU	10/27/20	10/30/20		CM	9:00 PM-10:00 PM	----F--	:30	1	\$6,030.00	P02	0.00	NM	1	\$6,030.00

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Fri Prime C BLUE BLOODS (Program: BLUE BLOODS)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--					1	\$6,030.00		0.00			
N30	KHOU	10/27/20	10/31/20	Sat Prime A	CM	7:00 PM-8:00 PM	-----S-	:30	1	\$2,780.00	P02	0.00	NM	1	\$2,780.00
CRIMETIME SATURDAY (Program: CRIMETIME SATURDAY)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$2,780.00		0.00			
N33	KHOU	10/27/20	11/01/20	Sun Prime A	CM	6:00 PM-7:00 PM	-----S	:30	1	\$11,930.00	P02	0.00	NM	1	\$11,930.00
60 MINUTES (Program: 60 MINUTES)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$11,930.00		0.00			
N34	KHOU	10/27/20	11/01/20	Sun Prime C	CM	8:00 PM-9:00 PM	-----S	:30	1	\$6,480.00	P02	0.00	NM	1	\$6,480.00
NCIS LOS ANGELES (Program: NCIS LOS ANGELES)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$6,480.00		0.00			
N35	KHOU	10/27/20	11/01/20	Sun Prime D	CM	9:00 PM-10:00 PM	-----S	:30	1	\$5,780.00	P02	0.00	NM	1	\$5,780.00
NCIS: NEW ORLEANS (Program: NCIS: NEW ORLEANS)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$5,780.00		0.00			
N36	KHOU	10/27/20	11/02/20	Local News @ 10p M-F	CM	10:00 PM-10:35 P	MTWTF--	:30	5	\$4,180.00	P02	0.00	NM	5	\$20,900.00
11 NEWS AT 10P MF (Program: 11 NEWS AT 10P MF)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					5	\$4,180.00		0.00			
N37	KHOU	10/27/20	11/02/20	Late Show	CM	10:35 PM-11:37 P	MTWTF--	:30	5	\$1,280.00	P02	0.00	NM	5	\$6,400.00
Late Show (Program: Late Show)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					5	\$1,280.00		0.00			
													Totals	128	\$257,770.00